

Minden Pride offers the Haliburton Highlands Business Community a unique moment to amplify your brand and commitment to diversity.

We're pleased to offer two sponsorship opportunities for the 2024 season:

SPONSORSHIP PROSPECTUS

2024 *Pride Festival*



BECOME A SPONSOR

Sponsor Minden Pride's year-round programming & community initiatives by providing financial support that impacts your community throughout pride month and beyond.

SPONSOR BENEFITS	PRESENTING \$2500 +	MAJOR \$1000 +	RAINBOW \$500 +	SUPPORTER \$250 +	FRIEND \$100 +
Signature Event					
Speaking Opportunity					
Logo on Promotions & Advertisements					
Verbal Acknowledgement at All Events					
Recognized on 5 Custom Social Media Posts					
Recognized on 2 Social Media Posts					
Hyperlink to Your Site from mindenpride.ca					
Recognized on mindenpride.ca					

CHAMPION AN EVENT

Elevate your brand's visibility and commitment to diversity by becoming the **Presenting Champion** for one of our fun & inclusive events during the Minden Pride Festival, August 19th-25th.

Your business will enjoy prominent name recognition on event collateral, a verbal acknowledgement at the event, and the opportunity to elevate your visibility by showcasing your dedication to supporting the 2SLGBTQI+ within our community.

2024 EVENT OPPORTUNITIES:

- Meet & Greet
- Art Exhibition
- Comedy Night
- Tea Party
- Trivia Night
- Wrap Party



For further inquiries or to confirm your participation, please contact:

SPONSORSHIP@MINDENPRIDE.CA